



CONTACT

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614.707.3095

EDUCATION

MIAMI UNIVERSITY 2014–2018

Bachelor of Fine Arts, Graphic Design
Bachelor of Science in Business, Marketing
Summa Cum Laude | GPA: 3.9/4.0

FARMER SCHOOL OF
BUSINESS, EUROPE

Study Abroad 2016
France | England

SKILLS

Photoshop	Social Media
Illustrator	After Effects
InDesign	Premier Pro
Procreate	Canva
Storyboarding	Microsoft
Wix & Squarespace	Marketing

AWARDS

Ad Age 2019 Cover Contest
4th Runner up
(Selected from 700+ applicants)

Gold Addy & Silver Addy (2)

HOBBIES

Playing Piano	Illustration
Traveling	Reading
Entrepreneurship	Volleyball

DESIGN EXPERIENCE

FREELANCE REMOTE SEPT 2020 - PRESENT

ART DIRECTOR

Designed tourism itineraries, logos, and hand-lettered t-shirts for Experience Columbus. Acted as Creative Director for WM's women's speaker series: designing the logo, branding, and website. Refreshed marketing graphics & created new templates for WM employee programs. Worked with individual clients & agencies to create unique brand identities and digital marketing campaigns.

GREY MIDWEST CINCINNATI, OH. JUN 2018 - SEPT 2020

DESIGNER

Febreze, P&G Superbowl 2019, P&G Feminine Care, Frank's Redhot, Downy, Gillette, Brillo, Cascade

Executed projects from sketched concepts to final delivery. Art directed junior designers and managed production with animators, photographers, and web developers. Designed social content in a live "war room" with limited assets and restricted time for completion: 1.) Drove P&G's Interactive Super Bowl Commercial engagement to 268,800 mins. of user creation 2.) Raised \$2.7M for COVID Relief with Twitch Live Stream Aid.

ASSOCIATE DESIGNER

PetArmor, Mars Pet-care, Brillo, Source Cincinnati, Venus

Designed social campaigns, websites, print materials, TV storyboards, e-commerce designs, YouTube ads, pitch decks, and banner ads. Brainstormed and executed Creative Director's vision. Presented work to clients and pitched new ideas to leadership.

GRAPHIC DESIGN INTERN

Essilor, Venus, PetArmor, Brillo, Source Cincinnati

Led design for a branding project with a team of 10 interns. Worked directly with an Art Director on digital campaigns. Learned the ins and outs of agency life—snacks included.

BUSINESS

CREATIVCART ECOMMERCE NOV 2020 - PRESENT

OWNER & DESIGNER

Design and sell funny and trending gifts such as t-shirts, crewnecks, hats, mugs, and printable cards on Etsy platform. Design products and their branding to sell online. Manage and run a profitable online business.